

PRINTED CARTON INSTRUCTIONS

Use the supplied dieline exactly as provided. Do not resize, distort, move or alter any cut lines, crease lines, flaps or glue tabs. Artwork must remain at 100% scale.

HOW THE CARTON FOLDS

The four main visible sides of the finished carton are:

B – A – B – A

A & B – Main visible side panels. These are the primary artwork areas.

D – Exposed top flap and visible when the carton is closed.

C – Hidden top flap that folds underneath D.

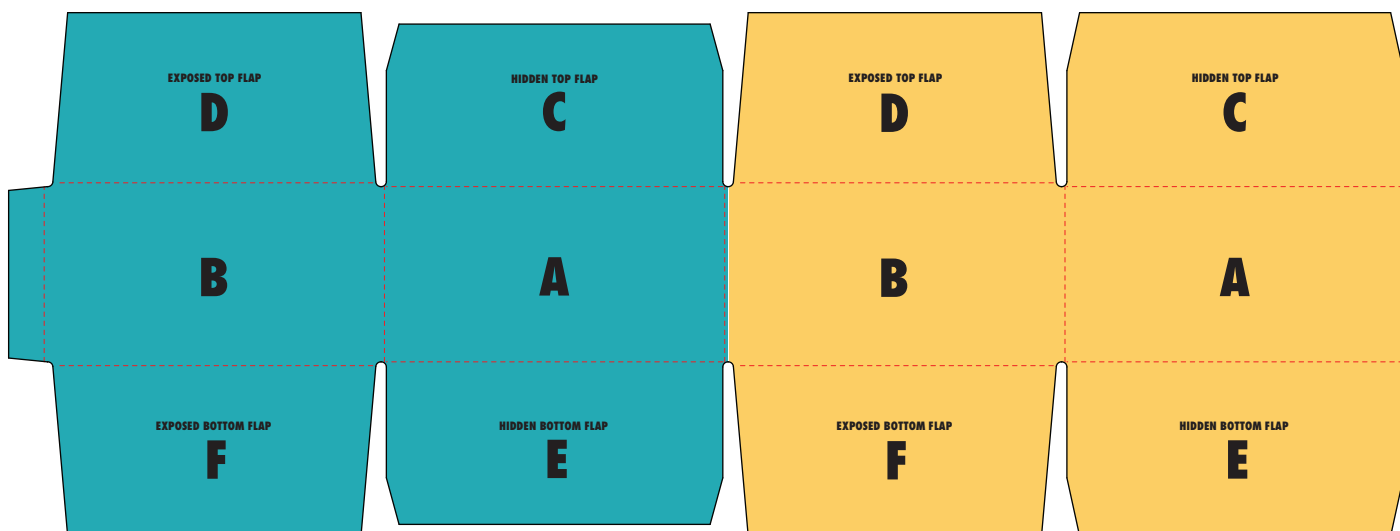
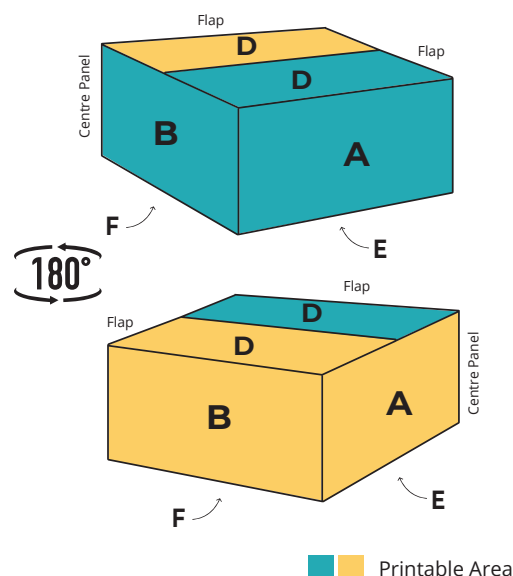
F – Exposed bottom flap.

E – Hidden bottom flap that folds underneath F.

Glue Tab – Used to join the carton. Do not place important artwork here.

The two A panels sit opposite each other, as do the two B panels. The 180° diagram simply shows the carton being physically turned around — artwork does not need to be rotated 180° on the dieline.

Artwork may flow across panels and folds, but allow for normal movement during printing, die-cutting and folding. Do not rely on millimetre-perfect alignment across folds, corners or seams.



ARTWORK SETUP

Bleed: Minimum 3 mm beyond every external cut edge.

Safe Area: Keep important text, logos, barcodes and QR codes at least 5 mm inside cut and crease lines.

Colour: Artwork must be supplied in CMYK. Clearly identify any intentional Pantone/spot colours.

Black: Use 100% K for small black text and fine lines. Avoid registration black.

Fonts: Convert all text to outlines before supplying final artwork.

Images: All images must be embedded, not linked.

Resolution: Raster images should be approximately 300 PPI at final print size.

Logos: Use vector artwork wherever possible.

Effects: Check transparency, shadows, gradients and blending effects before export.

DESIGNING THE FLAPS

Panel C is only exposed when opening the carton while panel E is hidden once assembled.

Avoid positioning important text or logos directly across fold lines. Graphics can continue over folds, but they will appear on different physical surfaces once assembled.

FINAL FILE SUPPLY

Unless otherwise requested, supply a print-ready PDF that:

Is at 100% scale

Includes 3 mm bleed

Is CMYK

Has all fonts converted to outlines

Has all images embedded

Preserves vector artwork

Contains no missing links

Keeps the dieline/technical layer intact as supplied